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## Third Asia-Pacific Forum on Andrology

The Tenth Anniversary Celebration  
of Asian Journal of Andrology

Nanjing, 10-13 October, 2009-China



[www.asiaandro.com/zapfa](http://www.asiaandro.com/zapfa)



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*3APFA*



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The Third Asia-Pacific Forum on Andrology (3APFA), in conjunction with the Tenth Anniversary Celebration of Asian Journal of Andrology, will be held in Nanjing, October 10-13, 2009. The Forum is jointly organized by the Asian Society of Andrology & Asian Journal of Andrology, Shanghai Institute of Materia Medica, CAS, Shanghai Jiao Tong University and Nanjing Medical University and sponsored by several institutions and international organizations/societies. This meeting will focus the interests of clinicians and scientists in this large and populous region on the current progress and remaining challenges in the growing field of Andrology for the 21st Century. The theme of this Forum is "Environment, Life Style and Genetic/Epigenetic Factors and Men's Health". Comprehensive information on the forum is provided on our website [www.asiaandro.com/3apfa](http://www.asiaandro.com/3apfa).

The first and second "Asian and Pacific Forum on Andrology" were successfully held in Shanghai in 2002 and 2006 in China. The Third Asia-Pacific Forum on Andrology will be another grand high-level meeting on international Andrology in Nanjing, the metropolitan city with profound history and culture, which is 2 hour's train from Shanghai. A majority of world renowned researchers will take part in the congress, including WHO officials, former and current presidents of the International Society of Andrology, presidents of the Societies of Andrology (or Urology) in Asia-Pacific Regions and scientists who have made great contributions to the hot research fields of andrology. There is estimated to be 1000 participants coming from more than 60 countries and regions. Prevention, diagnosis and treatment of men's diseases like male infertility, male sexual dysfunction, prostate diseases and male aging problems will be discussed thoroughly; the contributing factors would be explored from laboratorial and clinical views. Free communication on the global trend of important fields of andrology will be conducted and clinical techniques will be demonstrated on the congress.

At the same time, exhibitions of medical instruments, drug products and health care products of andrology, urology and reproductive medicine will be held with the congress. The exhibitions will be a great exchange platform for enterprises, experts and mass.

We sincerely welcome enterprises and organizations to provide academic sponsorships for the congress.

Organizing Committee of the 3APFA  
October, 2008

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### Main topics of the congress

Main topics	Speakers
1. Men's Health: Global and Regional Perspectives	David De Kretser (Australia) –Governor of Victoria, Foundation Director of the Institute of Reproduction & Development at Monash University Trevor Cooper (Germany) – Academician of European Academy of Andrology)
2. Sperm Biology and Fertilization	Trevor Cooper (Germany) – Academician of European Academy of Andrology) Martin Dym(USA)- Professor, Department of Biochemistry and Molecular & Cellular Biology, Georgetown University School of Medicine
3. Male Infertility and Assisted Reproductive Technology	Ralf Henkel (South Africa)- full Professor and Research Coordinator at the Department of Medical Biosciences of the University of the Western Cape Robert McLachlan (Australia) –Secretary of the International Society of Andrology, Director of Andrology Australia
4. Male Sexual Dysfunction	Arthur Burnett(USA)- Director of the Basic Science Laboratory in Neuro-urology of the James Buchanan Brady Urological Institute and Director of the Male Consultation Clinic.
5. Male Ageing, Androgen Deficiency and Therapy	Louis J Gooren (Thailand)- Emeritus professor of medicine at the hospital of the Vrije Universiteit of Amsterdam, the Netherlands. Head of Andrology Unit, Division of Endocrinology, Department of Internal Medicine
6. Prostate Diseases and Prevention, Diagnosis & Treatment of Prostate Cancer	Roger Kirby (London)- visiting professor at St George's and Director of the Prostate Centre in Central London.
7. Environment Hazards to Men's Health	Jen-Peter Bonde (Denmark)- Head of the department of Occupational Medicine at Aarhus University Hospital
8. Prevention of Life-threatening STDs/HIV Infections	Roger Short (Australia) - Chairman of the Board of Directors of Family Health International (FHI) in Research Triangle Park, North Carolina from 1983-1990

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Main topics	Speakers
9. Male Contraception	PY Liu (Australia)- NHMRC Career Development Fellow, Department of Andrology, Concord Hospital and ANZAC and Woolcock Institutes, University of Sydney.
10. Traditional Medicine and Andrology	PP Mathur (India)- Professor, Department of Biochemistry & Molecular Biology and Co-ordinator, Centre for Excellence in Bioinformatics, Pondicherry University, India
11. Androgens and Cardiovascular Disease	PY Liu (Australia)- NHMRC Career Development Fellow, Department of Andrology, Concord Hospital and ANZAC and Woolcock Institutes, University of Sydney.
12. Progress in Seminology	TG Cooper (Germany) DY Liu (Australia)- Senior Research Fellow at Department of Obstetrics & Gynaecology, University of Melbourne, Royal Women's Hospital, Australia.
13. Lessons from the Estrogen Pollution/ Endocrine Disruption Hypothesis	A Giwercman (Sweden)- Secretary, examination committee, European Academy of Andrology; Chairman, educational committee, European Academy of Andrology; David Handelsman (Australia)- inaugural Professor/ Director, ANZAC Research Institute (1998) and head of its Andrology Laboratory, Deputy Editor-in-Chief of Asian Journal of Andrology
14. Translational Reproductive Physiology	C Chang (USA/Taiwan) - George Hoyt Whipple Distinguished Professor and Director of the George Whipple Laboratory for Cancer Research from the University of Rochester JA Grootegoed (Netherlands)- vice-chairman of the Second Asia-Pacific Forum on Andrology and the president of the International Society of Andrology

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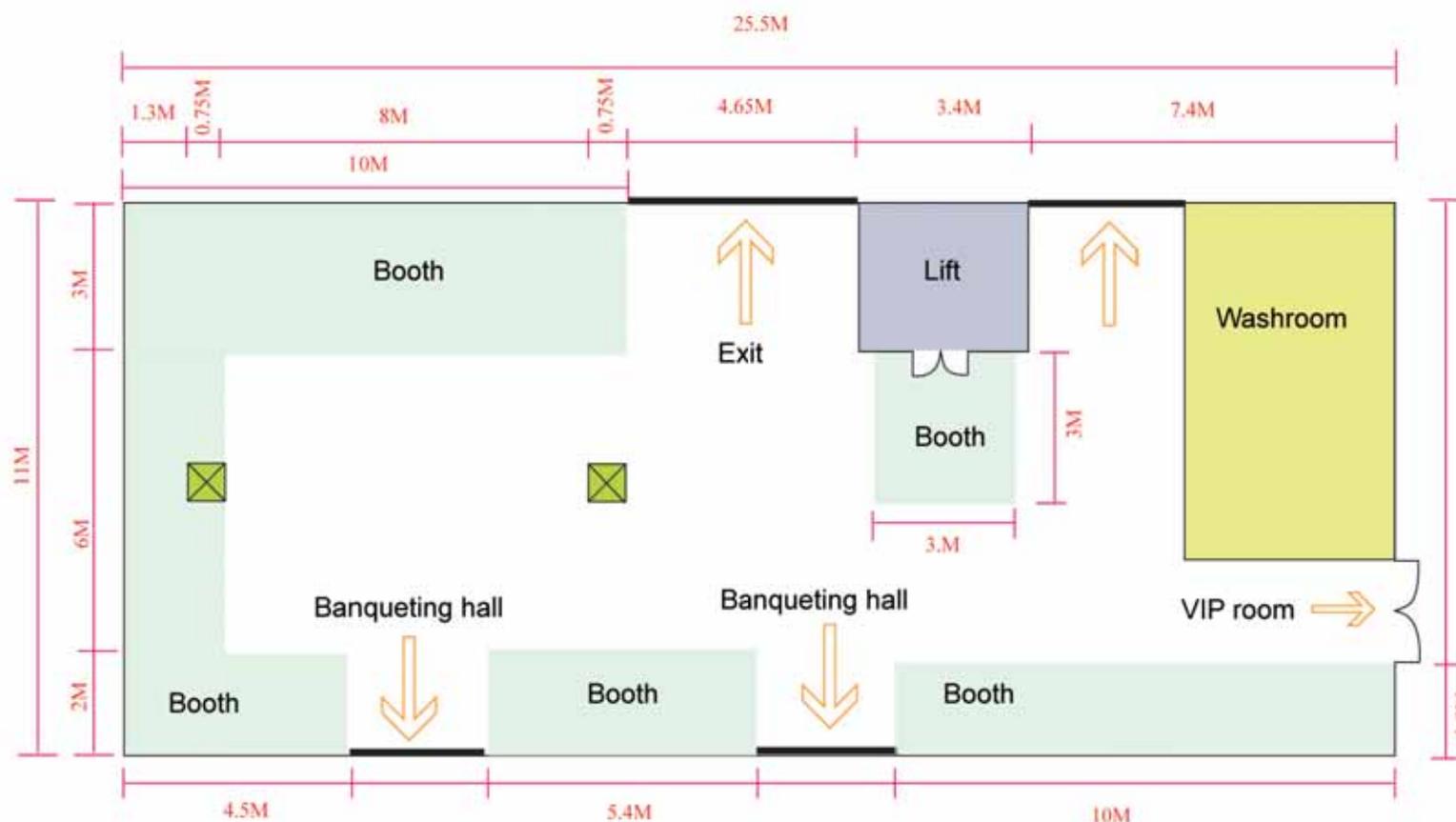
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## Excibition floor map



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### General Information

**Venue:** External hall, 2Floor, Nanjing International Conference's Grand Hotel  
**Set up:** October 10th, 2009

**Commercial Exhibition:** 11 October 8:00h-19:00  
12 October 8:00h-19:00  
13 October 8:00h-16:00

**Dismantling:** 13 October from 16:00

**Price of the Booth (not standard, <2.5m in height)**  
2500RMB/sq.m

#### Instruction on exhibition

Exhibition site: External hall, 2Floor, Nanjing International Conference's Grand Hotel  
Instruments provided for the exhibition: 1 table, 2 chairs, 2 Badge passes for exhibitors (lunch included)  
Previous notification is needed if keyboard is needed.  
Accommodation of the exhibitors: exhibitors can contact the secretariat of the congress for room reservation, but the accommodation is at the enterprises' own expense.

**Application deadline:** 31 Sep, 2009

#### Investment Recruiting Group

Contact: Ms. Qin-Zhu Zheng, Miss. Ling-Yan Ji  
Address: Editorial Office, Asian Journal of Andrology  
Information Center for Life Science  
294 Taiyuan Rd, Building 16,  
Shanghai 200031, China  
Phone: +86-21-5492 2824 Fax: +86-21-5492 2825  
E-mail: aja@sibs.ac.cn; aja@mail.shcnc.ac.cn  
URL: <http://www.AsiaAndro.com>

### List of possible collaborations

#### 1. The enterprise's technological communicative satellite workshops (Sponsored by Enterprise or Organization)

- Time: noon or night, from 10 Oct to 13 Oct (no more than 1 hour)
- Sum: 50,000 RMB each session



Introduce your products to the targeted attending representatives by live performance or demonstration. A great opportunity to open or expand your market in China! You can invite speakers by yourself or select speakers those we have invited.

Based on the theme of the congress, we preliminarily plan to conduct workshops of seven topics. In this way, your product would be demonstrated to the ideal ones with great speakers!

1. Male Infertility
2. Male Sexual Dysfunction
3. Prostate Diseases
4. ART and Lab
5. WHO Semen Analysis Manual (5th Edition)
6. Surgery for Andrology (Video)
7. Others

#### 2. Sponsorship for the bags

- Sum: 50,000 RMB
- Sponsors' benefit:



- ◊ Print sponsor's name and logo on the bag chosen by the organizing committee to be handed to all congress participants
- ◊ 2 free conference registrations
- ◊ Corporation's information on the electronic instructing screen at the entrance
- ◊ Corporate publicity materials issued simultaneously with Forum materials
- ◊ Have color page advertisements in the proceeding of the conference
- ◊ Enterprise's websites be linked to the home page of the BBS website

#### 3. Sponsorship for the photograph area

- Sponsorship sum: 50,000 RMB
- Sponsors' benefit:



- ◊ sponsor's name and logo on the background board of the photograph area
- ◊ Have 6m2 exhibition site beside the photograph area
- ◊ 1 free conference registration
- ◊ Show advertisements on the electronic instructing screen at the entrance
- ◊ Enterprise's websites to be linked to the home page of the forum's website
- ◊ Have color page advertisements in the proceeding of the congress

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**4. Gift for attendees**  
• Sum: 20,000 RMB  
• Sponsors' benefit:

- ◊ Include the name and logo of the sponsor enterprises on the gifts
- ◊ 2 free conference registration
- ◊ Have color page advertisements in the proceeding of the congress
- ◊ Enterprise's websites linked to the home page of the forum's website



**5. Participant accreditation Badge passes**  
¥ 20,000

Including sponsor's logo on badge lanyards.



**7. Guidance boards**  
¥ 5,000

including sponsor's logo on all internal signposts associated with the congress



**8. Internet point:**  
¥ 5,000

Including sponsor's logo in the computer area for participants free use.



**9. 2nd program announcement (¥ 10000 issues)**

Back cover	¥ 6,000.00
Inside front cover	¥ 5,000.00
Inside back	¥ 4,000.00
Color page Ad.	¥ 3,000.00
Black & White Page Ad.	¥ 2,000.00



**10. proceedings (¥ 1000 issues official)**

Back Cover	¥ 6,000.00
Inside Front Cover	¥ 5,000.00
Inside Back	¥ 4,000.00
Color Page	¥ 3,000.00
Black & White Page	¥ 2,000.00



**11. Congress Guideline (¥ 1000 issues)**

Back cover	¥ 5,000.00
Inside front cover	¥ 4,000.00
Inside back	¥ 3,000.00
Color page Ad.	¥ 2,000.00



**12. your own suggestion**

**Total amount**

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**Nanjing**